

DRAFT 3

Bates Technical College Strategic Plan 20242029

Vision: 2029

An inclusive, first-choice destination for transforming lives and enhancing the region's social and economic vibrancy.

GOAL: Workforce Education

Deliver industry-driven education at the forefront of emerging trends and technologies

Objective 1: Ensure that instructional programs are relevant and aligned with current industry standards

Objective 2: Provide pathway options to meet student needs, with the goal of employment

Objective 3: Prepare students to demonstrate appropriate workplace behaviors

GOAL: Student Focus

Foster an inclusive, whole-student experience

Objective 1: Streamline onboarding processes

Objective 2: Provide wholistic support resources that contribute to student success

Objective 3: Build equitable attainment

GOAL: Intentional Engagement

Engage stakeholders to provide equitable access for our community

Objective 1: Ensure that college demographics mirror the community

Objective 2: Continue to raise the college's profile

Objective 3: Align efforts with emerging job/career opportunities

Updated January 2024