APPLIED BUSINESS MANAGEMENT AAS-T (90 CREDITS) Addendum 2023-24 Catalog

CIP Code

52.0201

Applied Business Management AAS-T

The program offers a six-quarter ABM Associate in Applied Science Transfer (AAS-T). It has three structural components: (a) technical core (50 credits), (b) specialization tracks (10 credits), and (c) general education requirements (30 credits), for a total of 90 required credits. It is designed for direct employment and to pathway into baccalaureate in applied science (BAS) in business options in the state's community and technical college system.

Embedded Certificates of Competencies

The AAS-T also has three embedded certificates that align with specialization tracks (Digital Media, Entrepreneurship, and Human Resources). Students may also choose to pursue a certificate of competency (CoC) for each of the specializations as a stand-alone credential for 55 credits.

Applied Business Management AAS-T (90 Credits)

Students must earn at least a 2.0 grade in each course (Technical Core, Specialization, and General Education) to count towards the AAS-T.

Technical Core (~~65 Credits~~) 75 Credits

ACCT &201	Principles of Accounting I	5
ACCT &203	Principles of Accounting III	5
BUS &101	Introduction to Business	5
BUS &201	Business Law	5
BUS 210	Applied Marketing Principles	5
BUS 230	Managing & Leading Through Change	5
BUS 298	Applied Business Capstone	5
CMST& 220	Public Speaking	5
CMST 152	Intercultural Communication	5
DATA 104	Excel for Analytics	5
ECON& 201	Microeconomics	5
ECON& 202	Macroeconomics	5
ENGL& 101	English Composition I	5
ENGL& 235	Technical Writing	5
INFO 101	Computer Application Essentials	5
Total Credit Hours:		~~65~~

75 Credits

Specialization Track (10 Credits)

Choose 1 Specialization Track, for a total 10 credits

Entrepreneurship Track (10 Credits)

ACCT 207	QuickBooks	5
BUS 280	Small Business Planning	5
Total Credit Hours:		**10**

Human Resources Track (10 Credits)

BUS 250	Human Resource Management Principles	5

BUS_255	Employment Law	5
Total Credit Hours:		**10**

Digital Marketing Track (10 Credits)

BUS_220	Digital Marketing Strategy	5
BUS_240	Search Engine Optimization	5
Total Credit Hours:		**10**

Additional General Education Requirements ~~(15 Credits)~~ 5 credits

Complete the following requirements for each category:

- Quantitative (5 credits)
- ~~Humanities (5 credits)~~
- ~~Natural Science (5 credits, preferably with lab)~~

Quantitative (5 Credits)

MATH&_146	Statistics	5
Total Credit Hours:		**5**

~~Humanities (5 Credits)~~

~~CMST&_102~~	~~Introduction to Mass Media~~	~~5~~
~~CMST&_210~~	~~Interpersonal Communication~~	~~5~~
~~CMST&_230~~	~~Small Group Communications~~	~~5~~
~~CMST&_240~~	~~Culture & Diversity in Health Care~~	~~5~~
~~HIST&_146~~	~~United States History I~~	~~5~~
~~HIST&_147~~	~~United States History II~~	~~5~~
~~HIST&_148~~	~~United States History III~~	~~5~~
~~HUM_&101~~	~~Introduction to Humanities~~	~~5~~
~~**Total Credit Hours:**~~		~~**5**~~

~~Natural Sciences (5 Credits)~~

~~BIOL&_160~~	~~General Biology~~	~~5~~
~~BIOL&_175~~	~~Human Biology with Lab~~	~~5~~
~~BIOL&_241~~	~~Human Anatomy and Physiology I~~	~~5~~
~~BIOL&_242~~	~~Human Anatomy and Physiology II~~	~~5~~
~~BIOL&_260~~	~~Microbiology~~	~~5~~
~~CHEM_&131~~	~~General Chemistry~~	~~5~~
~~CHEM&_131~~	~~Introduction to Organic/Biochemistry~~	~~5~~
~~NUTR&_101~~	~~Intro to Nutrition~~	~~5~~
~~PHYS&_114~~	~~Introductory Physics I (Algebra based Physics)~~	~~5~~
~~PHYS&_221~~	~~Engineering Physics I w/LAB~~	~~5~~
~~PHYS&_222~~	~~Engineering Physics II w/LAB~~	~~5~~
~~PHYS&_223~~	~~Engineering Physics III w/LAB~~	~~5~~
~~**Total Credit Hours:**~~		~~**5**~~

TOTAL CREDIT HOURS: 90